

## PIXOFUN COOKIE POLICY

Like many platforms, our website at <http://quizgame.co> (the “**Site**”), and our comprehensive enterprise gamification platform and related services via web interface and/or mobile interface (**QuizGame3 App**) (together with the Site collectively, the “**Platform**”) uses cookies for various purposes as explained below.

This policy describes what information we gather, how we use it and why we sometimes need to store these cookies. We will also share how you can prevent these cookies from being stored however this may downgrade or 'break' certain elements of the Platform functionality.

“**Cookie**” is a small data file that we transfer to your computer’s hard disk or mobile phone browser for record-keeping purposes.

The purpose of the cookies are to provide content, promotions and advertisements tailored to the user and suitable for their areas of interest and needs.

The reason for this is to make the Platform experience better by blocking unnecessary advertisements that are of no interest to the user. Cookies help us get to know you, which helps us make the Platform more user-friendly and beneficial for you with content, advertisements and promotions that we think you will be interested in.

Cookies can be used to display advertisements and promotions that might be of interest to you when you enter the Platform, and to determine whether or not you are interested in an advertisement after you see content and advertisements on the Platform, and whether or not you visited the Platform of the product or service in question.

Cookies can also be used to create statistics such as the number of users that visit the Platform, the type of user, visit frequency, user behavior and habits, and which country the users visited from.

In some special cases we also use cookies provided by trusted third parties such as (i) Google AdSense in order to display ads on our service as an external supplier (ii) Google Analytics in order for us to see detailed statistics about how users interact with our website/app including traffic, average time on site, geographic location of visitors and other useful metrics and (iii) LinkedIn in order to use LinkedIn follow feature.

You can block cookies through your computer’s hard disk or mobile phone browser. Be aware that disabling cookies will affect the functionality of this and many other websites that you visit. Disabling cookies will usually result in also disabling certain functionality and features of the Platform. We also recommend you look at your browser settings to find out whether or not it allows you to manage cookies.