

## PIXOFUN PRIVACY POLICY

### Privacy Statement

GDY Piksel Yazılım Reklam Bilişim Hiz. Tic A.S., (“**Pixofun**”) and its subsidiaries and authorized dealers are strictly adhering to Law No. 6698 on Personal Data Protection Law; the General Data Protection Regulation and other applicable regulations and recognize the importance of a secure environment for the information we collect. Henceforth, we see the importance in providing an on-line, open access set of rules and regulations for how and when we collect your personal data (as defined under Law No. 6698) as well as how we process and utilize them. In this Privacy Policy, we explain to you how we secure and safeguard the privacy of the data provided by you. This Policy is an integral part of the Pixofun Terms of Use (“**Terms of Use**”).

Visiting, downloading content and/or using our website at <http://quizgame.co> (the“**Site**”), and to our comprehensive enterprise gamification platform and related services via web interface and/or mobile interface(**QuizGame App**) (the“**Platform**”) and other products and services (Site, Platform and all products and services here in collectively, the“**Services**”) indicates your acceptance of Pixofun Privacy Policy. If you do not accept this Privacy Policy, please do not visit our Platforms or use our Services.

Please note that Pixofun Privacy Policy does not apply when you access other sites, applications, mediums or programs via the web links located on Site or Platform, as we have no control over the activities of these other sites. Furthermore, this Privacy Policy may vary from time to time through the Platforms.

### Contacting Us

If you have general questions about our app or how to contact Customer Service for assistance, please contact us by email at [info@pixofun.com](mailto:info@pixofun.com)

### Collection of Information

We receive and store information about you such as:

·**Information you provide to us:** We collect information you provide to us which includes: o your name, email address, your company info. We collect this information in a number of ways, including when you enter it while requesting demo account for the application, or participate in surveys or marketing promotions.

·**Information we collect automatically:** We collect information about you and your use of our service, your interactions with us as well as information regarding your computer or other device used to access our service.

This information includes:

- o your all activity on the QuizGame application
- o device IDs or other unique identifiers; device and software characteristics (such as type and configuration), connection information, statistics on page views, referral URLs, browser and standard web server log information.

You may be unable to access certain areas of the Platforms without registering, or receive certain materials such as our information bulletins without providing a certain amount of personal data.

For users that do more than browsing, Pixofun may request other data such as your valid credit card number and credit card expiration date. Pixofun does not store this additional information unless consented by the user.

Pixofun also processes your personal data as anonymous data in order to analyze and produce statistics related to the habits, usage patterns, and demographics of users as a group or as individuals. Such anonymous data does not allow the identification of the users to which it relates.

### **Storing your Personal Data**

Pixofun stores the data provided by you in a safe and secure way and takes all the necessary precautions to prevent unauthorized access or collection of the information you have shared, as is required by law. Since Pixofun may require you to update certain information from time to time, Pixofun will make the necessary changes in this Privacy Policy and the Terms of Use in order to ensure the conformity of these documents and the new rules and regulations with the information you provide.

### **Use of Information**

We use information to provide, analyze, administer, enhance and personalize our services and marketing efforts, to process your registration, your orders and your payments, and to communicate with you on these and other topics. For example, we use information to:

- Leaderboards in the application and multiplayer experiences
- Analyze and understand our audience, improve our service (including our user interface experiences) and optimize content selection, recommendation algorithms and delivery;
- communicate with you concerning our service (for example by email, push notifications text messaging, and online messaging channels), so that we can send you news about QuizGame, details about new features and content available on QuizGame, and special offers, promotional announcements and consumer surveys, and to assist you with operational requests such as password reset requests.

Pixofun may share your personal data to third parties under contract with Pixofun such as order or payment processors or other service providers, located in and outside the European Union, to access and use personally identifiable information, but only to the extent necessary to provide those services.

### **Disclosure of Information**

· We do not share your personal information with third-parties unless it is necessary to offer the Services, payment processors, other service providers or required by law. However certain parts of the information Pixofun collects will be shared with other users of Pixofun for profile displaying purposes. The information that will be displayed in your profile will be your choice.

External websites and companies may reach your personally identifiable information via links to and from Platforms. These websites and companies reach beyond the extend of this Privacy Policy and cannot be applied to those websites and companies. Please refer directly to the privacy policy of the relevant websites and companies.

· We may be required to access and disclose personally-identifiable information in response to lawful requests, such as subpoenas or court orders, or in compliance with applicable laws. Additionally, we may access and share account or other personally-identifiable information when we believe it is necessary to comply with law, to protect our interests or property, to prevent fraud or other illegal activity perpetrated through the Service or using the QuizGame name, or to prevent imminent harm.

### **Your Information and Rights**

You can request access to your personal information, or correct or update out-of-date or inaccurate personal information we hold about you.

To make requests, or if you have any other question regarding our privacy practices, please contact us at [info@pixofun.com](mailto:info@pixofun.com).

We may reject requests that are unreasonable or not required by law, including those that would be extremely impractical, could require disproportionate technical effort, or could expose us to operational risks such as free trial fraud. We may retain information as required or permitted by applicable laws and regulations, including to honor your choices, for our billing or records purposes and to fulfil the purposes described in this Privacy Statement.

Consistent with legal requirements and limitations, you have the rights specified in applicable laws including:

- to see what personal information we hold about you;
- to erase your personal information;
- to port your personal information; and
- to restrict our use of your personal information.

Please note that we will likely require additional information from you in order to honor your requests.

## **Security**

We use reasonable administrative, logical, physical and managerial measures to safeguard your personal information against loss, theft and unauthorized access, use and modification. Unfortunately, no measures can be guaranteed to provide 100% security. Accordingly, we cannot guarantee the security of your information.

Moreover, we are not responsible for the security of information you transmit to us over networks that we do not control, including the Internet and wireless networks.

We retain the information collected via the QuizGame until such time as you choose to close your QuizGame Account. After that time, we may anonymize and aggregate the data and retain the data in that form for the same analytical purposes stated above.

## **Children Data Protection**

We commit to never knowingly processing data provided by minors aged 12 years or under. Adolescents aged 13-17 years should ask their parents or guardians to read our Privacy Policy and to contact us if they would like any information on our guarantee of confidentiality or to comment on the content. Minors under 18 years of age should not order or subscribe to any paid service online without the permission of their parents or guardians. We would ask parents and guardians to be particularly vigilant and to ensure that their minors do not transgress when using our sites or on-line services.

## **Changes to This Privacy Statement**

We will update this Privacy Statement from time to time in response to changing legal, regulatory or operational requirements. We will provide notice of any such changes (including when they will take effect) in accordance with law through our Site. We recommend you to regularly visit this Site to be notified of any changes. Your continued use of the QuizGame after any such updates take effect will constitute acceptance of those changes.

If you do not accept any updates to this Privacy Statement, you may cancel your use of the QuizGame.

### **Jurisdiction**

This Privacy Policy, and the rights and remedies provided here under, and any and all claims, disputes and controversies arising hereunder or related here to and/or to the Services, their interpretation, or the breach, termination or validity thereof, the relationships which result from these Policy, or any related purchase shall be governed by, construed under and enforced in all respects solely and exclusively in accordance with the laws of the Turkey without reference to its conflict-of-laws principles, and shall be brought in, and you hereby consent to exclusive jurisdiction and venue in, the competent courts in İstanbul Çağlayan, Turkey.